

WindowAlert™

Stop Wild Birds From Striking Windows With WindowAlert UV Reflecting Decals and Liquid Marker.

Millions of birds are killed each year by flying into windows and reflective glass surfaces. WindowAlert decals and UV liquid marker reflect ultraviolet light which are invisible to people but glow like neon signs to birds.



WindowAlert Decals:
4 per envelope or 12 envelopes per case

Why do Bird Strikes Happen?

Bird strikes often occur when birds can see the reflection of the sky in a window or sliding glass door.



Strikes occur when birds see reflections in the glass or they can see through to another window.

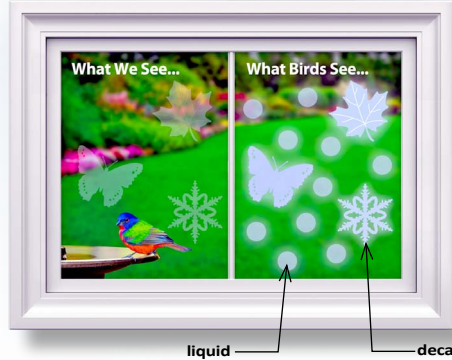
If birds can see through one window and out another window, they may mistake this as a viable path and try to fly through it.

Bird feeders can cause problems. Feeders should be within 3 feet or more than 30 feet from windows. Frightened birds take off in wild, evasive flight and can mistake a reflection as a path of escape.

WindowAlert products are used to break up reflections and line of sight through buildings. Birds detect the glass in time to avoid a collision.

WindowAlert UV Decals

Each decal has a special coating that reflects ultraviolet light from the sun. Invisible to humans, birds see it as a brilliant glow. Properly installed, the UV decals define the glass surface and break up reflections and line-of-sight into the structure that often causes bird strikes.



WindowAlert UV Liquid

A UV reflective chemical that works just like the decals. It is designed to be used along with the decals. Apply with the bingo marker as simple dots or short lines to fill gaps between decals. UV liquid goes on purple then dries clear.



WindowAlert UV Liquid Marker: 1.5 fl.oz. applicator

How Do Birds See UV Light?

Humans and birds have photoreceptive 'cones' in their eyes that allows them to see specific parts of the visible light spectrum.

Humans have cones that see red, green and blue. This is trichromatic color vision.

Birds have an additional cone that expands their visible light spectrum to include ultraviolet light. This is tetrachromatic color vision.

See back of this page for Application Guidelines.

Always read, understand and follow the instructions provided with your WindowAlert Products.



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Experts In Architectural Bird Control Since 1950

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UV Reflective Decal and UV Liquid Application Guidelines

Applying WindowAlert UV Reflective Decals

1. WindowAlert decals are designed to be applied to an exterior glass surface that is free of any overlay, tinting, film, or coating.
2. Clean the glass thoroughly. Make sure it is dry and free of chemicals and cleaners before applying.
3. Apply when the glass is warm (greater than 50° F.). If applied during colder months, clean the glass with warm water before application.
4. Peel the decal from its paper backing. The same side that was against the paper is the side that goes against the glass.
5. ALWAYS apply decals on the outside of the glass. Concentrate the decals at the center of the glass. Work out from the center applying a decal for every few square feet of glass.
6. Keep decals out of the reach of infants and small children.
7. You can restore a decal's static cling by rinsing it in lukewarm water. Do not do this to the decals that use low-tack adhesive.
8. Static-cling decals can be repositioned. The low-tack adhesive decals must be applied once.*
9. The UV coating may fade from exposure and elevation. Replace decals every 6 to 9 months.

***NOTE:** The Maple Leaf and Butterfly decals are static-cling decals. The Snowflake, Modern Square and Hummingbird decals use low-tack adhesive for adhesion.

Applying WindowAlert UV Reflective Liquid

1. WindowAlert UV Liquid may be used only on an exterior glass surface. It must be dry and free of any tinting, film, or coating.
2. Clean the glass thoroughly. Make sure it is dry and free of chemicals and cleaners before applying.
3. Before applying, shake the applicator gently once or twice. Turn upside down and press felt tip against a paper towel to break the seal and load the valve.
4. For best results, use WindowAlert decals and UV liquid on the same glass surface. Apply a decal for every few square feet of glass. Protect areas between with the UV Liquid marker.
5. Do Not Squeeze the bottle! Gently touch the felt tip to the glass and make small, marble-size dots.
6. Try to create a "visual barrier" on the glass. The decals have the greatest UV reflectivity and will be seen first. The liquid dots help fill in the gaps between the decals. The more you apply, the safer the glass will be.
7. Dry time is approximately 60 minutes at 60° F. The liquid goes on purple and dries clear. Insects can get stuck in the drying liquid. Apply when insect activity is low. Dust and dirt can contaminate the drying liquid. Try to apply in low to no wind conditions.
8. The ultraviolet reflectivity of UV Liquid will fade based on exposure and local elevation. Re-apply every 3 months.

This sheet does NOT replace the instructions provided with your WindowAlert product. As always - read, understand and follow the all instructions or guidelines provide with the product.



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