

NIXALITE®

Celebrating 75 Years of Bird Control Excellence



Nixalite® of America Inc

Based in America's Heartland, this 4th generation, family-owned and operated company has grown to be the world's most successful manufacturer and distributor of humane bird and animal control products.

Early Teamwork

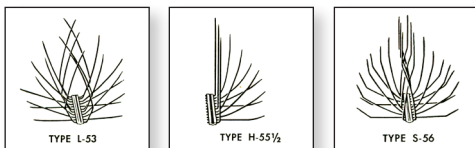
In 1949 Charles B. Kaufmann (a lawyer) teamed up with Fred Burnside (an engineer) to solve the problem of pest birds making



Charles B. Kaufmann

unhealthy and expensive messes on buildings. What they designed was the world's first 'porcupine wire', an all stainless steel 'needle strip' that stops bird roosting with a repeating pattern of sharply pointed wires.

To make the bird spikes the team designed a machine that could feed, bend, cut and then weld several stainless steel wires per inch to a stainless steel base strip. For the time this was truly an engineering marvel. The world's first bird spike strips were named '*Nixalite*'.



Early Spike Models from 1953, '55 and '56

The innovations continued with the design of a 'reversely bent' or 'RB' Clip to hold the spikes to the installation surface. These clips allow for the removal and reinstallation of the strips and are the standard method of fastening today (Item #MHRB).

Nixalite® Exclusive

Nixalite Company of America was officially founded in 1950. In 1953, Charles Kaufmann became the sole owner and began the patent process for the Nixalite Spikes. In 1952, the name "Nixalite" was granted a registered trademark and in 1959, US patent #2,888,716 was issued for the Nixalite bird control strips.

Mr. Kaufmann went on to author and publish the first "how-to" manual for bird control. The principles published in that first manual are as relevant today as they were in 1950.

New Leadership

In 1957, Charles Kaufmann passed away and his daughter, Marie Kaufmann Gellerstedt assumed leadership of the company. In the early years, being a woman that owned and managed a business presented problems. The business world was still gender biased, and a woman had to work much harder to be successful. After 63 years of being at the helm, she remains active in the company.



Marie Kaufmann
Gellerstedt

Pioneering Paths

In the 50's bird control was a new idea. It took time to first educate the public and then introduce them to the solution; Nixalite spikes. After years of education and promotion, Nixalite had pioneered a new industry; Pest Bird and Nuisance Animal Control.

**For a free Nixalite® Product Catalog, go to nixalite.com
or call Nixalite® of America Inc at 1.309.755.8771**



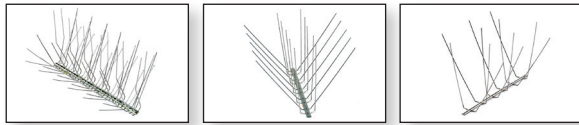
Nivalite Headquarters

Nivalite's 24,000 square foot facility houses the executive offices, manufacturing for all in-house products as well as sales and order processing.

All calls and inquiries go to this location. There are no call centers or virtual offices. You still get personalized service from an experienced Nivalite representative.

Made in the USA

We have changed with the times but what will never change is that our bird spikes are Made in the USA from materials produced in the USA. Our Premium Nivalite, E-Spike and Pigeon Spike Stainless will always be all American made products!



Premium Nivalite E-Spike Eco Spike Pigeon Spike

Nivalite spikes have been installed all over the world, on all types of surfaces to control all types of pest birds. Installations done in the 1950's are still working perfectly, a testament to Nivalite quality and durability.

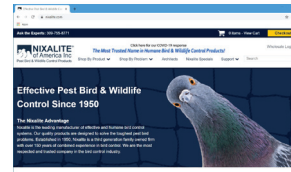
More Than Spikes

Nivalite offers a full line of wildlife control products including; bird exclusion netting, solar panel protection systems, roof and dryer vent guards, welded wire mesh barriers and a comprehensive line of cleaners, sanitizers and deodorizers to keep people safe from the health hazards caused by birds and animals.

In 2007, Nivalite was named a sales and service center for IGEB equipment, making Nivalite a primary source for commercial fogging equipment in the US & Canada.

Digital Nivalite

In 1996, Nivalite expanded into digital information and sales with several content rich websites. At www.nivalite.com anyone can



Go to nivalite.com for prices, availability, literature, planning guides and web only sales events.

access drawings, brochures, product labels, prices, special web sales and much more.

Real People

When you call or connect with Nivalite, you are communicating with a real person that is actually at the Nivalite headquarters and not a technical support center halfway around the world. Our customer service professionals have knowledge and expertise acquired from 75 years of wildlife control experience.

The Next 75

The past 75 years were about effort, sacrifice and hard work. These are the qualities that made Nivalite the leader in today's bird control industry. Our pledge to our customers is to raise the standards for quality even higher, keeping the Nivalite name synonymous with bird control excellence for the next 75 years.

“We are grateful for your steadfast trust and patronage. Your support inspires us to keep improving! We look forward to working with you!”

*Jake Gellerstedt
Vice President*

*Jon Gellerstedt
Co-President*

*Cory Gellerstedt
Co-President*

*Marie Gellerstedt
Chairman*



Nivalite[®] of America Inc
1025 16th Ave, E. Moline, IL 61244
Experts In Bird Control Since 1950

1(309)755-8771
sales@nivalite.com
nivalite.com